



**Under Quality Improvement Program
of University of Pune.**

University Level Seminar (One Day)

On

“Role of ERP in Business Development”

Friday,10th February 2012



Organised By:

Aditya Institute of Management

Sr No- 42, Next to Spring Dale School ,Narhe,Pune-411041

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About AIM

Aditya Institute of Management (AIM) is one of the leading Management Institute in Pune and is approved by the AICTE, recognized by Govt. of Maharashtra and affiliated to the University of Pune. The Institute offers Two year Full Time MBA Program affiliated to University of Pune. AIM commences operating in the year 2009-2010 with a batch of 60 students and has been successful in imparting the best quality education as per the University and AICTE norms.

The Institute consists of state of art infrastructure which can accommodate an academic intake of 120 students at a time, has a Wi-Fi campus with ultra modern amenities and highly educated and experienced Faculty to cater to the needs of budding MBA's.

The University of Pune has honored Aditya Institute of Management with an approval of conducting University Level & State Level Seminar under the Quality Improvement Programme for the year 2012.

About the Theme

ERP (enterprise resource planning) is an industry term for the broad set of activities that helps in managing the business effectively. The information made available through an ERP system provides visibility for key performance indicators (KPIs) required for meeting corporate objectives. ERP software applications can be used to manage product planning, parts purchasing, inventories, interacting with suppliers, providing customer service, and tracking orders. ERP can also include application modules for the finance and human resources aspects of a business.

Most organizations across the world have realized that in a rapidly changing business environment, it is impossible to create and maintain a custom designed software package which will cater to all their requirements and also be up-to-date. Realizing these requirements of organizations, companies have designed and developed ERP software, which offer an integrated software solution to all the functional processes in an organization.

There are many advantages of implementing an EPR system like total integrated system, the ability to streamline different processes and workflows, The ability to easily share data across various departments in an organization, Improved efficiency and productivity levels, Better tracking and forecasting, Lower costs, Improved customer service

Objective

The Seminar aims to expand the understanding Role of ERP in Business Development and will help the participants to be well equipped with the new ideas of Business Development in order to prepare them for ever changing business world.

For Whom

We are looking forward for the participation from:-

1. Academicians
2. Industry Personnel
3. Policymakers
4. Research Scholars and Students

Proposed Schedule: Friday 10th Feb.2012

Sr.No.	Time	Event
1	9.00 a.m -10 a.m.	Registration & Tea
2	10.00 a.m -11 a.m.	Inauguration
3	11.00 a.m -1p.m.	Guest speaker I
4	1p.m. -2 p.m.	Lunch Break
6	2 p.m. -3.30 p.m.	Guest Speaker II
7	3.30 p.m. -4.00 p.m.	Tea Break
8	4.00 p.m. -5.00 p.m.	Valedictory function

Registration Fees

1. Students/Researcher –Rs.200
2. Faculty Members- Rs.500
3. Corporate Delegates-Rs.500

Timing for Registration 9.00 a.m to 10.00 a.m on the day of the Seminar

Payment should be made by cash or DD in Favour of ‘Aditya Institute of Management,Pune’ payable at Pune.

Patrons

1. Mr. Kevalchand Kataria.....President

2. Mr. Shantilal B.Kataria.....Executive President
3. Dr.Sudhakar U.Jadhavar.....Secretary
4. Dr.Vijay Kulkarni -----Director

Convenor

Prof.Poonam Vatharkar 9823506072

Event Secretary

Prof.Aniruddha Thuse 9850901315

Organizing Committee

Prof.Arjun Kale

Prof.Neha Chandak

Map

